

THE "LUTHER IN TOWN"  
EXHIBITION WILL BE ON SHOW  
**29 October to 21 November 2016**

OPENING OF THE EXHIBITION  
**Saturday, 29 Oct 2016 11 a.m.**  
in the market square.  
Reformation buns will be served.



## „LUTHER IN TOWN“ LOCATIONS

1. Stadtbücherei Wertheim [public library], Kulturhaus, Bahnhofstraße 1
2. Städt. Jugendmusikschule [music school] Wertheim, Bahnhofstraße 1
3. Bäckerei Frischmuth [bakery], Marktplatz 9
4. Schuhhaus Winzenhöler [shoe shop], Marktplatz 2
5. "Zum Goldenen Adler" inn, Mühlenstraße 8
6. Wohnstift Hofgarten [retirement home], Frankensteiner Straße 10/12, borough of Hofgarten
7. Elektro Schäfer [electric shop], Eichelgasse 10
8. Schaefer's Apotheke [pharmacy] Wertheim, Bahnhofstraße 23
9. Dr. Küstermann ophthalmologist's office, Hospitalstraße 8
10. Buchhandlung Buchheim [bookshop], Eichelgasse 11
11. Shell filling station Wertheim, Weingärtnerstraße 1
12. Fränkische Nachrichten editorial office, Maingasse 22
13. Wertheimer Zeitung editorial office, Marktplatz 4
14. Schäfer Optik Hörgeräte [opticians and hearing aid acousticians], Marktplatz 19
15. Sparkasse Tauberfranken [savings bank], Rathausgasse 9

16. Volksbank Main-Tauber eG [cooperative bank], Rechte Tauberstraße 1
17. Tourismus Wertheim GmbH [tourist information], Gerbergasse 16
18. Stadtverwaltung Wertheim [urban administration], Mühlenstraße 26
19. Main-Tauber-Apotheke [pharmacy], Eichelgasse 56A
20. Parfümerie Akzente GmbH [perfumery], Marktplatz 1
21. Buchhandlung Moritz und Lux bookshop, Maingasse 3
22. Evang. Kindergarten [Protestant kindergarten], Uihleinstraße, Uihleinstraße 19
23. Evang. Kindertagesstätte [Protestant all-day nursery], Bestenheid, Breslauer St. 150, borough of Bestenheid
24. Wertheim Castle Restaurant, Steigerwald/Bayerlein GbR, Schlossgasse 11
25. Comenius Realschule [secondary school], Reichenberger Straße 6, borough of Bestenheid



## Upcoming Luther Year events in Wertheim:

Sun, 30 Oct 2016, 7 p.m.  
Youth service at Bestenheid  
Martin Luther Church  
focussing on: "Here I stand.  
I cannot do otherwise!"

Mon, 31 Oct 2016, 6 p.m.  
Festival service for the "old  
county" of Wertheim to mark  
the inauguration of the anni-  
versary year at Michelrieth  
Protestant church

Further details are included  
in the leaflet "Das Lutherjahr  
in und um Wertheim" [The  
Luther Year in and around  
Wertheim] as well as on the  
website of the church district  
[www.kirchenbezirk-wertheim.de](http://www.kirchenbezirk-wertheim.de)

### Imprint

COMPILED & COORDINATION: Eva Schickler M.A., Sandra Kegelmann  
PHOTOS: epd-bild/Ralf Maro, Christoph Busse, Simeon Johnke  
TEXTS: Hayo Büsing, Eva Schickler M.A.

TRANSLATION: Jutta Ziegler M.A., Mainz

GRAPHIC DESIGN: Lea Hörl

© The respective owners of any  
copyrights retain and reserve all  
of their rights related to such  
copyrights.

CONTACT: Prof. Ottmar Hörl  
Kembacher Straße 9 | 97877 Wertheim  
Germany | [www.ottmar-hoerl.de](http://www.ottmar-hoerl.de)

Protestant Provocations

Luther in Town

29 October to 21 November 2016  
in Wertheim, a  
"European City of the Reformation"



The art event of the Protestant church district to  
accompany the opening of the Luther Year in Wertheim,  
with sculptures of Ottmar Hörl



## Introduction

31 October 2017 marks the quincentenary of Martin Luther posting his 95 Theses against indulgence. The Evangelical Church in Germany will be organising numerous events and activities to commemorate this very special 500th anniversary. Against some legends, Luther never was in Wertheim in person. Nevertheless he had a great impact on the early introduction of the reformation in and around Wertheim. That's why our city was voted "European Cities of the Reformation".

In 1517, a movement with far-reaching impact was set in motion. Apart from ushering in changes in theology, Luther's rediscovery of the "Freedom of a Christian" also had repercussions on the social structure and the educational system. Every Christian was to have access to the Holy Scriptures and be able to read and understand them in his or her native language. Salvation was no longer the preserve of priests and friars. From now on, every man in his rank and profession was regarded as being selected by God, and thus sanctified. Every Christian was able to testify to the Gospel and to act as a pastoral caregiver. For this very reason, Luther felt authorised to express his opinion on the most diverse social issues, ranging from money to the enjoyment of beer drinking. Nothing was safe from his sharp tongue. Take a look for yourselves.

In the autumn of 2016, on the threshold of the Reformation anniversary, colourful Luther figures will be set up in Wertheim, in different places of public life. These serial sculptures were created by Professor Ottmar Hörl, the internationally renowned conceptual artist and president of the Academy of Fine Arts in Nuremberg. He lives and works in Wertheim, Nuremberg, and Frankfurt. We are delighted that we may collaborate with Ottmar Hörl on this project. In Wertheim, every one of his sculptures will carry a Luther quote matching the location. This means that "keeping your eyes open" will be the watchword for a whole month. You can come across Luther and his propositions everywhere in Wertheim now.

**Team of the Protestant church district of Wertheim**  
Hayo Büsing, Jörg Herbert, Carolin Knapp,  
Dr. Verena Mätzke, Carsten Wenzler, Cornelia Wetterich

## Luther in Town Professor Ottmar Hörl's sculptural project

No other contemporary artist has shaped the public image of Martin Luther through his oeuvre as distinctly as Ottmar Hörl. With regard to the Reformation anniversary in 2017, Ottmar Hörl's vision of *sculpture for everyone* provides an important stimulus inviting spectators to develop a deeper interest in Martin Luther.

In the summer of 2010, to mark the Luther decade, Ottmar Hörl set up in Wittenberg's market square a sculptural installation entitled "Martin Luther – Here I stand ..." featuring eight hundred serial Luther figures, each about one metre, or three foot, in height. Hörl's figure was modelled on the Wittenberg Luther monument, which is considered to be the earliest and possibly also the first public full-figure statue of a bourgeois personality in Germany. The bronze statue, which was being repaired while Hörl's installation was on show, was created by Johann Gottfried Schadow, and depicts Luther clad in a robe and holding an open Bible. Its dignified, respectful impression came in handy for Hörl's concept. With regard to the colours, however, Hörl took his inspiration from Lucas Cranach. A contemporary and friend of Martin Luther, the Renaissance painter painted Luther's portrait several times.

*"I have multiplied Luther's presence so as to facilitate the spreading of his ideas, in the form of a symbol, to every corner of the world. The mobile Luther monument becomes an ambassador for Luther. One shouldn't forget that, regarding his writings, Luther benefited from the mature use of the printing press, namely, from the potential of distributing reproduced copies. The Luther sculptures are intended to stimulate very personal and undogmatic reflexion. And everyone can join in ...," says Ottmar Hörl.*

Luther might even have embraced Hörl's concept of a monument that acts as an open thinking model. After all, the terminological history goes back to Luther, who attributed the meaning of "aide-mémoire" to the word monument.

From Wittenberg, the serial Luther ambassadors set out to travel the world. They have found a place in the German Bundestag in Berlin as well as in the White House in Washington, in Finland, Dubai and Thailand, and many places more. They accompanied Margot Käßmann, the ambassador of the Reformation for the Evangelical Church in Germany (EKD), and stopped over at the FFFZ Kulturforum in Düsseldorf. They made the "Luther meets Zwingli" event in Zurich more vibrant, while also being the talk of the town, and acted in support of Coburg's nomination process as a Luther memorial site on World Heritage Day 2016.

For the first time, Ottmar Hörl's Luther figures will appear in different public locations scattered throughout town. In Wertheim – one of the official "European Cities of the Reformation" – they will come with selected Luther quotes calling to mind the fact that the Reformation affected not only the Church, but also a number of social fields, not least art itself.



"Martin Luther – Here I stand" installation in Wittenberg featuring 800 Luther ambassadors (2010)



Ottmar Hörl, born in Nauheim (Hesse) in 1950, a professor at, and the president of, the Academy of Fine Arts in Nuremberg, is a conceptual artist and sculptor. He achieved worldwide popularity due to his radical, avant-garde art concepts as well as temporary large-scale projects featuring serial sculptures. Manfred Schneckenburger, a former curator of documenta, considers him a "direct strategist campaigning for a new type of public art." As an artist creating multiples he has gained worldwide success, implementing his vision of *sculpture for everyone* and promoting the democratisation of art like no other so far. His important contributions in the field of fine arts have earned him the CREO Innovation Award granted by the German Society for Creativity (Deutsche Gesellschaft

für Kreativität e. V.) and presented to Hörl at the Goethe University in Frankfurt am Main in 2015. Among Hörl's latest large-scale projects are those for the Daegu Art Museum in South Korea, Goethe University in Frankfurt, the Venice Biennale of Architecture as well as the Albertina in Vienna.