

Ottmar Hörl

lives and works
in Frankfurt/Main
and Wertheim.



- 2015 CREO-Prize, Innovation Award for Creativity,
Frankfurt am Main/Mainz,
German Society for Creativity
- 2005–2017 President of the Academy of Fine Arts
in Nuremberg
- 2002 Intermedium-Prize, BR/ZKM Karlsruhe,
with Rainer Römer and Dietmar Wiesner
(Ensemble Modern)
- 1999–2018 Professorship for Fine Arts at the
Art Academy in Nuremberg
- 1998 Wilhelm-Loth-Prize, Darmstadt
- 1997 Art-Multiple-Prize, International Art Market,
Düsseldorf
- 1994 Advanced Award for Architecture,
Academy of Arts Berlin (with Formalhaut)
- 1992–1993 Guest Professorship at the TU Graz
(with Formalhaut)
- 1985 Foundation of the group Formalhaut
with the architects Gabriela Seifert and
Götz Stöckmann
- 1979–1981 Art Academy Düsseldorf
with Professor Klaus Rinke
- 1978–1981 Scholarship of the German National
Academic Foundation
- 1975–1979 State University of Fine Arts – Städelschule,
Frankfurt am Main
- 1950 born in Nauheim



Richard Wagner II, 2023

Plastic material, 45 x 25 x 18 cm, HÖRL engraved
colour: golden with UV coating
subscription prices until 28th August 2023:
unsigned 80 euros (regular 90 euros)
signed 160 euros (250 ex.), (regular 180 euros)

The sculptures are available in Bayreuth at

**Ottmar Hörl Sculpture
Project Office & Temporary Gallery**

Ludwigstraße 8, 95444 Bayreuth
phone number Eva Schickler: 0151 708 277 22
26th July to 28th August 2023

Opening Hours

26th July to 28th August 2023
Tue to Sun 10:00 am – 06:00 pm

Contact for Order with Shipping

Online Shop Ottmar Hörl
E-Mail: shop@ottmarhoerl.de
www.ottmar-hoerl.de

OTTMAR HÖRL
YOU'RE WELCOME



**Installation on the
Festival Hill of Bayreuth**



Welcome Speech from the Mayor of the City of Bayreuth

Dear Ladies and Gentlemen,

Art is created by identity and thus brings people from all over the world into conversation with each other. This is what Ottmar Hörl, who has already realized high-profile sculpture projects for Bayreuth, succeeds again and again. With his latest installation of serial sculptures, he once again highlights Bayreuth as the city of the Richard Wagner Festival.

Every year, thousands of visitors come from all over the world to enjoy the special flair around the city's musical highlights. All fans of Wagner's music can now rejoice in the fact that the new installation fulfils the frequently expressed wish of further Wagner sculptures.

I would like to express my sincere thanks to the artist Ottmar Hörl for this enrichment and his extraordinary engagement. My thanks also goes to the initiator of this initiative, Bernd Saupe, first Chairman of the "Markgräfin Wilhelmine Gesellschaft e.V.", as well as to all those involved in the project.

I wish all visitors much pleasure. You are very welcome!

Yours,

Thomas Ebersberger
Mayor

Statement of the Festival Director Katharina Wagner:

„With this golden small sculpture, the artist has created a work of art that is not only a special memento of Wagner himself, but also of the Festival and will delight many people with its charm!”



YOU'RE WELCOME About Ottmar Hörl's Richard-Wagner Installation

The serial Richard Wagner figures friendly spread their arms on the lawn of the Festival Hill in Bayreuth, stretch them out to the audience for an embrace, warmly welcoming all people. Created by the German conceptual artist Professor Ottmar Hörl, they conquer the hearts of the people. The profoundly human gesture of embracing to welcome is considered as a sign of mutual appreciation, joy, openness, encouragement, unity, respect and solidarity. This gesture is universally anchored in the cultural memory of mankind. It is one of the great gestures, as it is often seen in opera that conveys positive emotions. At the same time, it is a commonplace gesture, which is also understood as a sign of tolerance.

The art installation «YOU'RE WELCOME» transforms the Festival Hill into a temporary art venue. The Wagner figures look in all directions to contact immediately. They put a smile on the faces of the astounded audience, encourage friendly exchanges, amazement and wonder. The artwork opens up a range of positive interpretations and transfers a piece of hope. The hope that hugs, as well as visits to concerts are now possible again without any worries. The hope that humanity will show solidarity instead of war. However the individual interpretation turns out, everyone who comes in contact with this project becomes part of the art project.

Following the initiative of Bernd Saupe, first Chairman of the Association "Markgräfin Wilhelmine Gesellschaft e. V.", Professor Hörl has now developed this new sculpture project for Bayreuth after installations in 2004, 2013 und 2016. The goal is to draw attention that the Wagner city, celebrating the world's most-famous composer with special events every year, is always worth a visit. Richard Wagner's vision of welcoming all opera enthusiasts to Bayreuth is transformed with the means of visual art into contemporary visual language that reaches people of all generations worldwide.

Eva Schickler M. A.

About Ottmar Hörl

Ottmar Hörl, born in 1950 in Nauheim/Hesse, Professor emeritus and former President of the Academy of Fine Arts in Nuremberg, is one of the most inventive conceptual artists. He is considered to be an offensive strategist of a new art in public space. Consequence, radical work concepts, innovation and the idea of democratizing sculptures are substantial building blocks of his worldwide model of success.

His artistic approach is based on the conviction that art, as a communicative impulse, can be an instrument of knowledge. Hörl's concern is to bring art closer to all people. Thus he has created memorable models of identification and universal symbols that have become cult and part of the collective memory, such as the Euro-Sculpture (2001) in Frankfurt am Main, the Innocence Soap (since 1997), with the conceptual circulation of 82 million, as well as numerous unforgettable installations in urban spaces.

Hörl has realized projects, for example, for the Indang Museum and the Daegu Art Museum in South Korea, the Goethe University in Frankfurt, the Venice Architecture Biennale, and the Albertina in Vienna. His artistic works can be found in important museums such as the Germanisches Nationalmuseum in Nuremberg and the San Francisco Museum of Modern Art (SFMO-MA) in the USA.

For his work he has been awarded prizes such as the Art-Multiple-Prize, the Wilhelm-Loth-Prize and the Intermedium-Prize.

